



GREAT LEADERS ARE  
ALMOST ALWAYS GREAT  
SIMPLIFIERS, WHO CAN  
CUT THROUGH  
ARGUMENT, DEBATE,  
AND DOUBT TO OFFER A  
SOLUTION EVERYBODY  
CAN UNDERSTAND.

~ General Colin Powell

- AgForestry Foundation Breakdown
- Board of Trustees, Committee Chairs and Staff
- Committee Job Descriptions
- Responsibilities of a Seminar Coordinator

# Washington Agriculture and Forestry Education Foundation

## FOUNDATION STAFF

**WWW.AGFORESTRY.ORG**

- **Dave Roseleip**  
President  
daver@agforestry.org
- **Deborah Moore**  
Vice President, Program Director  
deborah@agforestry.org
- **Melisa Paul**  
Assistant Vice President  
melisa@agforestry.org
- **Rachel Rooks**  
Outreach Coordinator  
rachel@agforestry.org
- **Lynn Flatow**  
Coordinator of Corporate  
Services  
lynn@agforestry.org

## EXECUTIVE COMMITTEE

Officers of Board of Trustees

- Board Chair
- Vice Chair (2)
- Treasurer
- Past Board Chair
- President
- Vice President

Exercises Authority of  
Trustees

## BOARD OF TRUSTEES

**18 Members**

- Former class participants and other leaders of the Washington natural resources community
- Each serve a three-year term, renewable for an additional three years

Oversee business of the Foundation, Coordinate fundraising, Support Foundation programs, Ensure Foundation operates in a sound fiscal manner

## COMMITTEES

Development

Finance

Succession Planning

Nominating

Selection

Academic Council

Golf

Outreach

Alumni Council

Annual Fund

Planned Giving



**Washington Agriculture and Forestry Education Foundation**  
**BOARD OF TRUSTEES**  
2013 – 2014

BOARD CHAIR ----- CRAIG NELSON  
FIRST VICE CHAIR ----- KEVIN PAULSON  
SECOND VICE CHAIR ----- LISA BISHOP  
TREASURER ----- TIM SCHERER  
PAST CHAIR ----- STEPHAN DILLON

| <u>NAME</u>   | <u>AREA</u> | <u>TERM</u> | <u>BUSINESS</u>  | <u>TELEPHONE</u>   |
|---|-------------|-------------|--|--|
| Lisa Bishop<br>PO Box 1157<br>Shelton, WA 98584-0940                            | 1           | 2015        | Little Skookum Shellfish<br><i>Manager</i>                       | 360-426-9759 - B<br>360-426-5272 - F<br>360-426-5451 - H<br>360-791-2694 - C<br><a href="mailto:lisa@skookumshellfish.com">lisa@skookumshellfish.com</a>     |
| Craig Crider<br>1700 S Assembly Street<br>PO Box 2515<br>Spokane, WA 99220-2515 | 6           | 2014        | Northwest Farm Credit Services<br><i>Senior Vice-President</i>   | 509-542-3746 - B<br>509-430-7602 - C<br><a href="mailto:craig.crider@farm-credit.com">craig.crider@farm-credit.com</a>                                       |
| Greg Ferrel<br>1605 Scenic Loop<br>Walla Walla, WA 99362-8453                   | 6           | 2015        | Greg Ferrel LLC<br><i>Owner</i>                                  | 509-529-6088 - B<br>509-529-6088 - F<br>509-529-6088 - H<br>509-520-1399 - C<br><a href="mailto:ferrelg@pocketinet.com">ferrelg@pocketinet.com</a>           |
| Lauren Hubbard<br>11546 20 <sup>th</sup> Ave NE<br>Seattle, WA 98125-5126       | 2           | 2016        |  | 360-320-0366 - B<br>360-678-4855 - F<br>360-678-4741 - H<br>360-320-0366 - C<br><a href="mailto:lauren_sienna@yahoo.com">lauren_sienna@yahoo.com</a>         |
| Paul Kimmell<br>107 South Grand Ave Ste E<br>Pullman, WA 99163-2805             | 5           | 2014        | Avista Corporation<br><i>Business and Public Affairs Manager</i> | 509-336-6236 - B<br>509-777-9771 - F<br>208-882-2316 - H<br>509-592-7801 - C<br><a href="mailto:paul.kimmell@avistacorp.com">paul.kimmell@avistacorp.com</a> |
| Charles Laird<br>9021 Tuscany Drive<br>Pasco, WA 99301-6010                     | 6           | 2014        | Tippett Company<br><i>Managing Broker/Owner</i>                  | 509-545-3355 - B<br>509-545-1689 - F<br>509-521-5168 - C<br><a href="mailto:charles@tippettcompany.com">charles@tippettcompany.com</a>                       |
| Christopher Lunde<br>8133 River Drive SE<br>Tumwater, WA 98501-6871             | 1           | 2015        | Port Blakely Tree Farms<br><i>Forester</i>                       | 360-596-9425 - B<br>360-570-0311 - F<br>360-866-9282 - H<br>360-280-4384 - C<br><a href="mailto:clunde@portblakely.com">clunde@portblakely.com</a>           |

|   |   |      |  |  |
|---|---|------|--|--|
| Bruce Mackey<br>8342 Libby Road NE<br>Olympia, WA 98506-9638          | 1 | 2015 |  | 360-352-0269 - H<br>360-561-4575 - C<br><a href="mailto:rbmackey@me.com">rbmackey@me.com</a>   |
| Jim Middleton<br>2841 Auburn Road<br>Pasco, WA 99301-8603             | 6 | 2016 | Midd Farms, Inc.<br><i>President</i>   | 509-266-4975 - H<br>509-531-3717 - C<br><a href="mailto:jemiddle@yahoo.com">jemiddle@yahoo.com</a>   |
| Juan Munoz Oca<br>1022 Meadow Hills Drive<br>Richland, WA 99352-8661  | 6 | 2014 | Ste Michelle Wine Estates<br>Columbia Crest Estate Vineyard<br><i>Head Winemaker</i>                     | 509-875-4335 - B<br>509-875-2121 - F<br>509-832-2032 - H<br>509-832-2032 - C<br><a href="mailto:juan.munoz-oca@columbia-crest.com">juan.munoz-oca@columbia-crest.com</a> |
| Craig Nelson<br>1465 Mansfield Drive<br>Okanogan, WA 98840-9447       | 3 | 2016 | Okanogan Conservation District<br><i>District Manager</i>  | 509-422-0855 - B<br>509-422-0532 - F<br>509-422-1337 - H<br>509-429-2442 - C<br><a href="mailto:craign@okanogancd.org">craign@okanogancd.org</a>                         |
| Kevin Paulson<br>10321 E Bigelow Gulch<br>Spokane, WA 99217-9522      | 5 | 2014 | US Trust/Bank of America<br><i>Senior Vice President</i>   | 509-227-0048 - B<br>509-227-0103 - F<br>509-922-5048 - H<br>509-953-1954 - C<br><a href="mailto:kevin.j.paulson@ustrust.com">kevin.j.paulson@ustrust.com</a>             |
| Steve Robinson<br>1445 West Point Place<br>Wenatchee, WA 98801-9043   | 3 | 2014 | PYBUS Market<br><i>Executive Director</i>  | 509-667-1275 - H<br>509-679-7143 - C<br><a href="mailto:stevewenatchee@gmail.com">stevewenatchee@gmail.com</a>   |
| Tim Scherer<br>28019 - 224th Avenue SE<br>Maple Valley, WA 98038-5133 | 2 | 2014 | Weyerhaeuser Real Estate<br>Development Co. (WREDCo)<br><i>Operations Manager -<br/>Western Division</i> | 253-924-3073 - B<br>253-924-3007 - F<br>425-413-5320 - H<br>360-581-2048 - C<br><a href="mailto:tim.scherer@weyerhaeuser.com">tim.scherer@weyerhaeuser.com</a>           |
| Carmen Smith<br>14612 State Route 8 W<br>Olympia, WA 98502-9447       | 1 | 2016 | RL Smith Logging Inc.<br><i>Co-owner</i>   | 360-943-6540 - B<br>360-943-6540 - H<br>360-495-3838 - F<br>360-280-7359 - C<br><a href="mailto:rogerandcarmensmith@gmail.com">rogerandcarmensmith@gmail.com</a>         |
| Lori Stonecipher<br>2260 Terrace View<br>Walla Walla, WA 99362-8473   | 6 | 2016 | Stonecipher Ranches, LLC<br><i>Partner</i>   | 509-525-3021 - B<br>206-455-1866 - C<br><a href="mailto:lstonecipher@hotmail.com">lstonecipher@hotmail.com</a>   |
| Karen Temen<br>695 W Satsop Road<br>Montesano, WA 98563-9734          | 1 | 2014 | Weyerhaeuser<br><i>Land Use Manager - Coastal WA</i>   | 360-537-8322 - B<br>360-537-8500 - F<br>360-249-4495 - H<br>360-581-2046 - C<br><a href="mailto:karen.temen@weyerhaeuser.com">karen.temen@weyerhaeuser.com</a>           |
| Kari Van Beek<br>660 Frontier Rd<br>Prosser, WA 99350-5507            | 6 | 2016 | Ste Michelle Wine Estates<br><i>Viticulturist</i>  | 509-831-9820 - H<br>509-832-0536 - C<br><a href="mailto:kari.vanbeek@smwe.com">kari.vanbeek@smwe.com</a>   |

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## COMMITTEE CHAIRS

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|   |                                    |  |
|---|------------------------------------|--|
| Allen Bush<br>6628 West Shore Drive<br>Anacortes, WA 98221                        | Chair<br>Alumni Council            | 360-757-6093 - B<br>360-293-7439 - H<br><a href="mailto:bushman@mail.com">bushman@mail.com</a>                     |
| Chuck Podlich<br>465 W. Marine View Drive<br>Orondo, WA 98843-9720                | Chair<br>State Selection Committee | 509-784-1029 - B<br>509-784-1829 - H<br><a href="mailto:chuck@orondociderworks.com">chuck@orondociderworks.com</a> |
| Deborah Moore<br>401 - 19 <sup>th</sup> Street NE, #2<br>East Wenatchee, WA 98802 | Chair<br>Academic Council          | 509-793-5222 - C<br><a href="mailto:deborah@agforestry.org">deborah@agforestry.org</a>                             |
| Carmen Smith<br>14612 State Route 8 W<br>Olympia, WA 98502                        | Chair<br>Golf Event Committee      | 360-943-6540 - B<br>360-280-7359 - C<br><a href="mailto:rlscjs@msn.com">rlscjs@msn.com</a>                         |
| Maria Hartshorne<br>1705 S. Maple Blvd.<br>Spokane, WA 99203                      | Chair<br>Outreach Committee        | 509-747-2622 - B<br>509-990-9788 - C<br><a href="mailto:mtrcom@mindspring.com">mtrcom@mindspring.com</a>           |

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## FOUNDATION STAFF

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|  |                                   |  |
|--|-----------------------------------|--|
| David R. Roseleip<br>8817 E Mission Ave, Ste 201<br>Spokane Valley, WA 99212     | President                         | 509-926-9113 - B<br>509-926-6993 - F<br>509-951-8482 - C<br><a href="mailto:daver@agforestry.org">daver@agforestry.org</a>   |
| Deborah Moore<br>401- 19 <sup>th</sup> Street NE, #2<br>East Wenatchee, WA 98802 | Vice President, Program Director  | 509-793-5222 - C<br><a href="mailto:deborah@agforestry.org">deborah@agforestry.org</a>                                       |
| Melisa Paul<br>8817 E Mission Ave, Ste 201<br>Spokane Valley, WA 99212           | Assistant Vice President          | 509-926-9113 - B<br>509-926-6993 - F<br>509-701-0927 - C<br><a href="mailto:melisa@agforestry.org">melisa@agforestry.org</a> |
| Rachel Rooks<br>8817 E Mission Ave, Ste 201<br>Spokane Valley, WA 99212          | Outreach Coordinator              | 509-926-9113 - B<br>509-926-6993 - F<br>509-251-4506 - C<br><a href="mailto:rachel@agforestry.org">rachel@agforestry.org</a> |
| Lynn Flatow<br>8817 E Mission Ave, Ste 201<br>Spokane Valley, WA 99212           | Coordinator of Corporate Services | 509-926-9113 - B<br>509-926-6993 - F<br>509-998-1348 - C<br><a href="mailto:lynn@agforestry.org">lynn@agforestry.org</a>     |

# 2013-2014 Committee Job Descriptions and Members

**\*lead role of committees**

## **BOARD OF TRUSTEES**

Trustees are leaders of Washington State's natural resource industries and rural communities. Trustees oversee the Foundation's business, fundraise, support Foundation programs and ensure the Foundation operates in a sound fiscal manner.

**Meeting Schedule:** Meetings are held in March, June, September and November.

|                |                             |                  |
|----------------|-----------------------------|------------------|
| Lisa Bishop    | Chris Lunde                 | Steve Robinson   |
| Craig Crider   | Bruce Mackey                | Tim Scherer      |
| Greg Ferrel    | Jim Middleton               | Carmen Smith     |
| Lauren Hubbard | Juan Munoz Oca              | Lori Stonecipher |
| Paul Kimmell   | <b>*Craig Nelson, Chair</b> | Karen Temen      |
| Charles Laird  | Kevin Paulson               | Kari Van Beek    |

**Terms:** Each member serves a three-year term, renewable for an additional three years.

## **EXECUTIVE COMMITTEE**

Comprised of the officers of the Board of Trustees, with the Past Board Chair as ex-officio member, the committee exercises the authority of the Trustees in the management of the Foundation, subject to limitations prescribed by the Board. The Executive Committee also strives for engagement by all trustees in Foundation activities.

**Meeting Schedule:** Meetings are set by the Board Chair in cooperation with Foundation staff.

|   |   |                        |
|---|---|------------------------|
| Lisa Bishop, 2 <sup>nd</sup> Vice Chair | <b>*Craig Nelson, Chair</b>               | Tim Scherer, Treasurer |
| Stephan Dillon, Past Chair              | Kevin Paulson, 1 <sup>st</sup> Vice Chair | Dave Roseleip, Staff   |
| Deborah Moore, Staff                    |   |                        |

## **DEVELOPMENT ADVISORY COUNCIL**

The council functions to advise on names of and approach to prospects for the endowment, planned giving, and annual fund activities of the Foundation.

**Meeting Schedule:** Meetings are generally held one on one with each council member.

## ***MEMBERS ARE LEADERS IN THE NATURAL RESOURCES COMMUNITY***

**Terms:** Council members serve at the direction of the Board of Trustees.

## **FINANCE COMMITTEE**

Comprised of members of the Board of Trustees as appointed by the Board Chair, the committee addresses the financial accounting, audit and investment matters pertaining to the Foundation, and develops financial plans in line with the strategic plan of the Foundation.

**Meeting Schedule:** Meetings are set as needed by the Board Chair or by staff request.

|               |               |                              |
|---------------|---------------|------------------------------|
| Charles Laird | Craig Nelson  | Tim Scherer                  |
| Bruce Mackey  | Kevin Paulson | <b>*Dave Roseleip, Staff</b> |

**Terms:** Members are appointed annually.

**SUCCESSION PLANNING COMMITTEE**

The Succession Planning Committee is comprised of the Executive Committee members and others as appointed by the Board Chair. The committee plans for the succession of the president and program directors.

**Meeting Schedule:** Meetings are called by the Board Chair as needed. The committee meets on annually to assure plan continuance and smooth operations.

Stephan Dillon  
(Various resource persons)

Barb Meyer

**\*Karen Temen, Chair**

**NOMINATING COMMITTEE**

The Nominating Committee is composed of the immediate Past Board Chair and others as appointed by the Board Chair. The committee develops a roster of nominations for the Board of Trustees and the officers. The Board of Trustee members vote on the officer nominations at the Foundation’s Annual Meeting, and Board Members are elected by ballot.

**Meeting Schedule:** Meetings are set at the direction of the Chair in cooperation with Foundation staff.

*MEMBERS ARE APPOINTED BY THE CHAIR*

**Terms:** The committee members are appointed annually.

**SELECTION COMMITTEE**

The Selection Committee is composed of the six Area Conveners, one from each geographical area. The State Selection Chair is appointed by the Board Chair. The committee functions to organize and carry out the personal interview process for each candidate that applies to the Leadership Program.

**Meeting Schedule:** Meetings are set by Foundation staff for area interviews and statewide selection of participants.

**\*Chuck Podlich, Chair**

*MEMBERS ARE SELECTED ON AN ANNUAL BASIS*

**Terms:** The Area Conveners serve a maximum of three years and the State Selection Chair serves at the pleasure of the Board of Trustees.

**ACADEMIC COUNCIL**

The Academic Council oversees the development and evaluation of the program curriculum to assure a powerful and leading-edge experience for participants that fulfills the leadership needs of the industry and communities.

**Meeting Schedule:** Meetings are held in May and August.

Kevin Arneson  
Bruce Beckett  
KayDee Gilkey  
Bruce Mackey  
Adrian Miller  
**\*Deborah Moore, Staff**  
Craig Nelson

Melisa Paul, Staff  
Rachel Rooks, Staff  
Dave Roseleip, Staff  
Lindsay Rudolph  
Jeremy Sapp  
Monty Schilter  
Carl Sohn

Stu Trefry  
Duane Unland  
Paul Ward  
Bill West  
Ellen Wolfhagen  
Scott Yates

**Terms:** Committee members are appointed annually.



**OUTREACH COMMITTEE**

The Outreach Committee develops short- and long-range plans for outreach to the community, alumni, and the AgForestry network to promote the Leadership Program. Plans include the website, Facebook, and such other avenues as determined by the committee. The committee also addresses the cultivation of the donor base. A separate Alumni Council serves the alumni network and coordinates its activities with the Foundation marketing plan.

**Meeting Schedule:** Meetings are set by the committee.

|                                 |                     |                    |
|---------------------------------|---------------------|--------------------|
| Kelley Bush                     | Teresa Loo          | Melisa Paul, Staff |
| KayDee Gilkey                   | Rachel Rooks, Staff | Jared Webley       |
| <b>*Maria Hartshorne, Chair</b> |                     |                    |

**Terms:** Committee members are appointed annually.

**ALUMNI COUNCIL**

The Alumni Council serves the alumni network and provides continuing education opportunities for alumni. The committee coordinates its activities with the Foundation marketing plan.

**Meeting Schedule:** Meetings are set by the committee.

|                           |                      |                         |
|---------------------------|----------------------|-------------------------|
| Steve Barnowe-Meyer       | Heather Hansen       | Karen Temen, Vice Chair |
| <b>*Allen Bush, Chair</b> | Joe Harlington       | Juli Tuson              |
| Jennifer Diaz             | Konnie McCutchin     | John Vona               |
| Pam Durfey                | Mike Mosman          | Mary Webb               |
| Nolan Empey               | Melisa Paul, Staff   | Jared Webley            |
| Erin Fonville             | Sharon Podlich       | Dave Owens              |
| Mary Gilmore              | Rachel Rooks, Staff  | Anne Walsh              |
| Melvin Hall               | Dave Roseleip, Staff |                         |

**Terms:** Committee members are appointed annually.

**ANNUAL FUND COMMITTEE**

This committee develops short- and long-range fundraising plans and strategies to assure the sustainability and growth of the Foundation and Leadership Program. The committee concentrates on annual giving strategies, schedules and engagement of Board members in the fundraising efforts. Separate sub-committees will be formed to address each event that is conducted. These sub-committees will coordinate their activities in line with the overall fundraising strategies of the Foundation to assure a coordinated approach in contacting all donors and sponsors.

**Meeting Schedule:** Meetings are set by the committee.

|                |                      |                            |
|----------------|----------------------|----------------------------|
| Lisa Bishop    | Bruce Mackey         | <b>*Tim Scherer, Chair</b> |
| Craig Crider   | Jim Middleton        | Carmen Smith               |
| Greg Ferrel    | Juan Munoz Oca       | Lori Stonecipher           |
| Lauren Hubbard | Craig Nelson         | Karen Temen                |
| Paul Kimmell   | Kevin Paulson        | Kari Van Beek              |
| Charles Laird  | Steve Robinson       |                            |
| Chris Lunde    | Dave Roseleip, Staff |                            |

**Terms:** Committee members are appointed annually.



**PLANNED GIVING COMMITTEE**

Develops strategies and plans for contacting and cultivating donors to establish planned giving to the foundation endowment fund, including working with outside counsel and coordinating short-term and long-term planned giving campaigns.

Maria Hartshorne

Steve Robinson

**\*Dave Roseleip, Staff**

**GOLF COMMITTEE**

The Golf Committee develops plans for procuring sponsors for the Golf Tournament and strategizes ways to enhance its success.

**Meeting Schedule:** Meetings are set by the committee.

Dennis Bigness

Melisa Paul, Staff

Juli Tuson

Chris Lunde

Rachel Rooks, Staff

**\*Carmen Smith, Chair**

Craig Nelson

Monty Schilter

**Terms:** Committee members are appointed annually.

