



GREAT LEADERS ARE
ALMOST ALWAYS GREAT
SIMPLIFIERS, WHO CAN
CUT THROUGH
ARGUMENT, DEBATE,
AND DOUBT TO OFFER A
SOLUTION EVERYBODY
CAN UNDERSTAND.

~ General Colin Powell

- AgForestry Foundation Breakdown
- Board of Trustees, Committee Chairs and Staff
- Committee Job Descriptions
- Responsibilities of a Seminar Coordinator

Washington Agriculture and Forestry Education Foundation

FOUNDATION STAFF

WWW.AGFORESTRY.ORG

- **Dave Roseleip**
President
daver@agforestry.org
- **Deborah Moore**
Vice President, Program Director
deborah@agforestry.org
- **Melisa Paul**
Assistant Vice President
melisa@agforestry.org
- **Rachel Rooks**
Outreach Coordinator
rachel@agforestry.org
- **Lynn Flatow**
Coordinator of Corporate Services
lynn@agforestry.org

EXECUTIVE COMMITTEE

Officers of Board of Trustees

- Board Chair
- Vice Chair (2)
- Treasurer
- Past Board Chair
- President
- Vice President

Exercises Authority of Trustees

BOARD OF TRUSTEES

18 Members

- Former class participants and other leaders of the Washington natural resources community
- Each serve a three-year term, renewable for an additional three years

Oversee business of the Foundation, Coordinate fundraising, Support Foundation programs, Ensure Foundation operates in a sound fiscal manner

COMMITTEES

Development

Finance

Succession Planning

Nominating

Selection

Academic Council

Golf

Outreach

Alumni Council

Annual Fund

Planned Giving



Washington Agriculture and Forestry Education Foundation
BOARD OF TRUSTEES
2013 – 2014

BOARD CHAIR ----- CRAIG NELSON
FIRST VICE CHAIR ----- KEVIN PAULSON
SECOND VICE CHAIR ----- LISA BISHOP
TREASURER ----- TIM SCHERER
PAST CHAIR ----- STEPHAN DILLON

<u>NAME</u>	<u>AREA</u>	<u>TERM</u>	<u>BUSINESS</u>	<u>TELEPHONE</u>
Lisa Bishop PO Box 1157 Shelton, WA 98584-0940	1	2015	Little Skookum Shellfish <i>Manager</i>	360-426-9759 - B 360-426-5272 - F 360-426-5451 - H 360-791-2694 - C lisa@skookumshellfish.com
Craig Crider 1700 S Assembly Street PO Box 2515 Spokane, WA 99220-2515	6	2014	Northwest Farm Credit Services <i>Senior Vice-President</i>	509-542-3746 - B 509-430-7602 - C craig.crider@farm-credit.com
Greg Ferrel 1605 Scenic Loop Walla Walla, WA 99362-8453	6	2015	Greg Ferrel LLC <i>Owner</i>	509-529-6088 - B 509-529-6088 - F 509-529-6088 - H 509-520-1399 - C ferrelg@pocketinet.com
Lauren Hubbard 11546 20 th Ave NE Seattle, WA 98125-5126	2	2016		360-320-0366 - B 360-678-4855 - F 360-678-4741 - H 360-320-0366 - C lauren_sienna@yahoo.com
Paul Kimmell 107 South Grand Ave Ste E Pullman, WA 99163-2805	5	2014	Avista Corporation <i>Business and Public Affairs Manager</i>	509-336-6236 - B 509-777-9771 - F 208-882-2316 - H 509-592-7801 - C paul.kimmell@avistacorp.com
Charles Laird 9021 Tuscany Drive Pasco, WA 99301-6010	6	2014	Tippett Company <i>Managing Broker/Owner</i>	509-545-3355 - B 509-545-1689 - F 509-521-5168 - C charles@tippettcompany.com
Christopher Lunde 8133 River Drive SE Tumwater, WA 98501-6871	1	2015	Port Blakely Tree Farms <i>Forester</i>	360-596-9425 - B 360-570-0311 - F 360-866-9282 - H 360-280-4384 - C clunde@portblakely.com

Bruce Mackey 8342 Libby Road NE Olympia, WA 98506-9638	1	2015		360-352-0269 - H 360-561-4575 - C rbmackey@me.com
Jim Middleton 2841 Auburn Road Pasco, WA 99301-8603	6	2016	Midd Farms, Inc. <i>President</i>	509-266-4975 - H 509-531-3717 - C jemiddle@yahoo.com
Juan Munoz Oca 1022 Meadow Hills Drive Richland, WA 99352-8661	6	2014	Ste Michelle Wine Estates Columbia Crest Estate Vineyard <i>Head Winemaker</i>	509-875-4335 - B 509-875-2121 - F 509-832-2032 - H 509-832-2032 - C juan.munoz-oca@columbia-crest.com
Craig Nelson 1465 Mansfield Drive Okanogan, WA 98840-9447	3	2016	Okanogan Conservation District <i>District Manager</i>	509-422-0855 - B 509-422-0532 - F 509-422-1337 - H 509-429-2442 - C craign@okanogancd.org
Kevin Paulson 10321 E Bigelow Gulch Spokane, WA 99217-9522	5	2014	US Trust/Bank of America <i>Senior Vice President</i>	509-227-0048 - B 509-227-0103 - F 509-922-5048 - H 509-953-1954 - C kevin.j.paulson@ustrust.com
Steve Robinson 1445 West Point Place Wenatchee, WA 98801-9043	3	2014	PYBUS Market <i>Executive Director</i>	509-667-1275 - H 509-679-7143 - C stevewenatchee@gmail.com
Tim Scherer 28019 - 224th Avenue SE Maple Valley, WA 98038-5133	2	2014	Weyerhaeuser Real Estate Development Co. (WREDCo) <i>Operations Manager - Western Division</i>	253-924-3073 - B 253-924-3007 - F 425-413-5320 - H 360-581-2048 - C tim.scherer@weyerhaeuser.com
Carmen Smith 14612 State Route 8 W Olympia, WA 98502-9447	1	2016	RL Smith Logging Inc. <i>Co-owner</i>	360-943-6540 - B 360-943-6540 - H 360-495-3838 - F 360-280-7359 - C rogerandcarmensmith@gmail.com
Lori Stonecipher 2260 Terrace View Walla Walla, WA 99362-8473	6	2016	Stonecipher Ranches, LLC <i>Partner</i>	509-525-3021 - B 206-455-1866 - C lstonecipher@hotmail.com
Karen Temen 695 W Satsop Road Montesano, WA 98563-9734	1	2014	Weyerhaeuser <i>Land Use Manager - Coastal WA</i>	360-537-8322 - B 360-537-8500 - F 360-249-4495 - H 360-581-2046 - C karen.temen@weyerhaeuser.com
Kari Van Beek 660 Frontier Rd Prosser, WA 99350-5507	6	2016	Ste Michelle Wine Estates <i>Viticulturist</i>	509-831-9820 - H 509-832-0536 - C kari.vanbeek@smwe.com

COMMITTEE CHAIRS

Allen Bush 6628 West Shore Drive Anacortes, WA 98221	Chair Alumni Council	360-757-6093 - B 360-293-7439 - H bushman@mail.com
Chuck Podlich 465 W. Marine View Drive Orondo, WA 98843-9720	Chair State Selection Committee	509-784-1029 - B 509-784-1829 - H chuck@orondociderworks.com
Deborah Moore 401 - 19 th Street NE, #2 East Wenatchee, WA 98802	Chair Academic Council	509-793-5222 - C deborah@agforestry.org
Carmen Smith 14612 State Route 8 W Olympia, WA 98502	Chair Golf Event Committee	360-943-6540 - B 360-280-7359 - C rlscjs@msn.com
Maria Hartshorne 1705 S. Maple Blvd. Spokane, WA 99203	Chair Outreach Committee	509-747-2622 - B 509-990-9788 - C mtrcom@mindspring.com

FOUNDATION STAFF

David R. Roseleip 8817 E Mission Ave, Ste 201 Spokane Valley, WA 99212	President	509-926-9113 - B 509-926-6993 - F 509-951-8482 - C daver@agforestry.org
Deborah Moore 401- 19 th Street NE, #2 East Wenatchee, WA 98802	Vice President, Program Director	509-793-5222 - C deborah@agforestry.org
Melisa Paul 8817 E Mission Ave, Ste 201 Spokane Valley, WA 99212	Assistant Vice President	509-926-9113 - B 509-926-6993 - F 509-701-0927 - C melisa@agforestry.org
Rachel Rooks 8817 E Mission Ave, Ste 201 Spokane Valley, WA 99212	Outreach Coordinator	509-926-9113 - B 509-926-6993 - F 509-251-4506 - C rachel@agforestry.org
Lynn Flatow 8817 E Mission Ave, Ste 201 Spokane Valley, WA 99212	Coordinator of Corporate Services	509-926-9113 - B 509-926-6993 - F 509-998-1348 - C lynn@agforestry.org

2013-2014 Committee Job Descriptions and Members

***lead role of committees**

BOARD OF TRUSTEES

Trustees are leaders of Washington State's natural resource industries and rural communities. Trustees oversee the Foundation's business, fundraise, support Foundation programs and ensure the Foundation operates in a sound fiscal manner.

Meeting Schedule: Meetings are held in March, June, September and November.

Lisa Bishop	Chris Lunde	Steve Robinson
Craig Crider	Bruce Mackey	Tim Scherer
Greg Ferrel	Jim Middleton	Carmen Smith
Lauren Hubbard	Juan Munoz Oca	Lori Stonecipher
Paul Kimmell	*Craig Nelson, Chair	Karen Temen
Charles Laird	Kevin Paulson	Kari Van Beek

Terms: Each member serves a three-year term, renewable for an additional three years.

EXECUTIVE COMMITTEE

Comprised of the officers of the Board of Trustees, with the Past Board Chair as ex-officio member, the committee exercises the authority of the Trustees in the management of the Foundation, subject to limitations prescribed by the Board. The Executive Committee also strives for engagement by all trustees in Foundation activities.

Meeting Schedule: Meetings are set by the Board Chair in cooperation with Foundation staff.

Lisa Bishop, 2 nd Vice Chair	*Craig Nelson, Chair	Tim Scherer, Treasurer
Stephan Dillon, Past Chair	Kevin Paulson, 1 st Vice Chair	Dave Roseleip, Staff
Deborah Moore, Staff		

DEVELOPMENT ADVISORY COUNCIL

The council functions to advise on names of and approach to prospects for the endowment, planned giving, and annual fund activities of the Foundation.

Meeting Schedule: Meetings are generally held one on one with each council member.

MEMBERS ARE LEADERS IN THE NATURAL RESOURCES COMMUNITY

Terms: Council members serve at the direction of the Board of Trustees.

FINANCE COMMITTEE

Comprised of members of the Board of Trustees as appointed by the Board Chair, the committee addresses the financial accounting, audit and investment matters pertaining to the Foundation, and develops financial plans in line with the strategic plan of the Foundation.

Meeting Schedule: Meetings are set as needed by the Board Chair or by staff request.

Charles Laird	Craig Nelson	Tim Scherer
Bruce Mackey	Kevin Paulson	*Dave Roseleip, Staff

Terms: Members are appointed annually.

SUCCESSION PLANNING COMMITTEE

The Succession Planning Committee is comprised of the Executive Committee members and others as appointed by the Board Chair. The committee plans for the succession of the president and program directors.

Meeting Schedule: Meetings are called by the Board Chair as needed. The committee meets on annually to assure plan continuance and smooth operations.

Stephan Dillon
(Various resource persons)

Barb Meyer

***Karen Temen, Chair**

NOMINATING COMMITTEE

The Nominating Committee is composed of the immediate Past Board Chair and others as appointed by the Board Chair. The committee develops a roster of nominations for the Board of Trustees and the officers. The Board of Trustee members vote on the officer nominations at the Foundation’s Annual Meeting, and Board Members are elected by ballot.

Meeting Schedule: Meetings are set at the direction of the Chair in cooperation with Foundation staff.

MEMBERS ARE APPOINTED BY THE CHAIR

Terms: The committee members are appointed annually.

SELECTION COMMITTEE

The Selection Committee is composed of the six Area Conveners, one from each geographical area. The State Selection Chair is appointed by the Board Chair. The committee functions to organize and carry out the personal interview process for each candidate that applies to the Leadership Program.

Meeting Schedule: Meetings are set by Foundation staff for area interviews and statewide selection of participants.

***Chuck Podlich, Chair**

MEMBERS ARE SELECTED ON AN ANNUAL BASIS

Terms: The Area Conveners serve a maximum of three years and the State Selection Chair serves at the pleasure of the Board of Trustees.

ACADEMIC COUNCIL

The Academic Council oversees the development and evaluation of the program curriculum to assure a powerful and leading-edge experience for participants that fulfills the leadership needs of the industry and communities.

Meeting Schedule: Meetings are held in May and August.

Kevin Arneson
Bruce Beckett
KayDee Gilkey
Bruce Mackey
Adrian Miller
***Deborah Moore, Staff**
Craig Nelson

Melisa Paul, Staff
Rachel Rooks, Staff
Dave Roseleip, Staff
Lindsay Rudolph
Jeremy Sapp
Monty Schilter
Carl Sohn

Stu Trefry
Duane Unland
Paul Ward
Bill West
Ellen Wolfhagen
Scott Yates

Terms: Committee members are appointed annually.

OUTREACH COMMITTEE

The Outreach Committee develops short- and long-range plans for outreach to the community, alumni, and the AgForestry network to promote the Leadership Program. Plans include the website, Facebook, and such other avenues as determined by the committee. The committee also addresses the cultivation of the donor base. A separate Alumni Council serves the alumni network and coordinates its activities with the Foundation marketing plan.

Meeting Schedule: Meetings are set by the committee.

Kelley Bush	Teresa Loo	Melisa Paul, Staff
KayDee Gilkey	Rachel Rooks, Staff	Jared Webley
*Maria Hartshorne, Chair		

Terms: Committee members are appointed annually.

ALUMNI COUNCIL

The Alumni Council serves the alumni network and provides continuing education opportunities for alumni. The committee coordinates its activities with the Foundation marketing plan.

Meeting Schedule: Meetings are set by the committee.

Steve Barnowe-Meyer	Heather Hansen	Karen Temen, Vice Chair
*Allen Bush, Chair	Joe Harlington	Juli Tuson
Jennifer Diaz	Konnie McCutchin	John Vona
Pam Durfey	Mike Mosman	Mary Webb
Nolan Empey	Melisa Paul, Staff	Jared Webley
Erin Fonville	Sharon Podlich	Dave Owens
Mary Gilmore	Rachel Rooks, Staff	Anne Walsh
Melvin Hall	Dave Roseleip, Staff	

Terms: Committee members are appointed annually.

ANNUAL FUND COMMITTEE

This committee develops short- and long-range fundraising plans and strategies to assure the sustainability and growth of the Foundation and Leadership Program. The committee concentrates on annual giving strategies, schedules and engagement of Board members in the fundraising efforts. Separate sub-committees will be formed to address each event that is conducted. These sub-committees will coordinate their activities in line with the overall fundraising strategies of the Foundation to assure a coordinated approach in contacting all donors and sponsors.

Meeting Schedule: Meetings are set by the committee.

Lisa Bishop	Bruce Mackey	*Tim Scherer, Chair
Craig Crider	Jim Middleton	Carmen Smith
Greg Ferrel	Juan Munoz Oca	Lori Stonecipher
Lauren Hubbard	Craig Nelson	Karen Temen
Paul Kimmell	Kevin Paulson	Kari Van Beek
Charles Laird	Steve Robinson	
Chris Lunde	Dave Roseleip, Staff	

Terms: Committee members are appointed annually.

PLANNED GIVING COMMITTEE

Develops strategies and plans for contacting and cultivating donors to establish planned giving to the foundation endowment fund, including working with outside counsel and coordinating short-term and long-term planned giving campaigns.

Maria Hartshorne

Steve Robinson

***Dave Roseleip, Staff**

GOLF COMMITTEE

The Golf Committee develops plans for procuring sponsors for the Golf Tournament and strategizes ways to enhance its success.

Meeting Schedule: Meetings are set by the committee.

Dennis Bigness

Melisa Paul, Staff

Juli Tuson

Chris Lunde

Rachel Rooks, Staff

***Carmen Smith, Chair**

Craig Nelson

Monty Schilter

Terms: Committee members are appointed annually.

